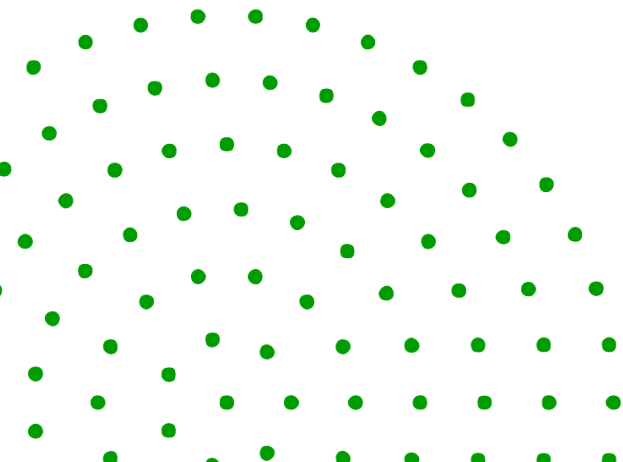




Arbor MIS G-Cloud 13 Messaging

Transforming the way schools work



Our School MIS Packages

Find the right fit for your school with one of Arbor's five packages:

Essentials	Core	Comms	Perform	Collaborate
Just the essentials, in Arbor's signature user-friendly style	Everything you need to replace your legacy MIS and make every day easier	Use Arbor to engage with parents, guardians and your wider school community from a single, unified platform	Our most comprehensive package. Perform joins up people, processes and policies across your whole school	Our enterprise tier. Deeply customisable, for schools who want greater integration with their existing systems
Our best-of-breed basics:	Everything in Essentials, plus:	Everything in Core, plus:	Everything in Comms, plus:	Everything in Perform, plus optional modules:
<ul style="list-style-type: none"> ✓ Fully ISO 27001 accredited cloud-based MIS ✓ Intuitive Homepage with at-a-glance actions, stats and to-dos ✓ Attendance Recording, Reports and Analysis ✓ Behaviour Tracking, Dashboards and Management ✓ Statutory and Custom Assessments ✓ Student Profiles, including SEN ✓ Staff Profiles ✓ Send and Receive Emails ✓ Exam Management ✓ Timetabling ✓ Census and Statutory Reporting ✓ Summative Progress tracking ✓ Ready-made Report Templates ✓ Seamless Integrations with favourite apps like CPOMS and Inventory 	<ul style="list-style-type: none"> ✓ Behaviour Escalations ✓ Clubs and Trips Management ✓ Staff Cover Management ✓ Custom Report Writer ✓ Student Report Cards ✓ Send SMS 	<ul style="list-style-type: none"> ✓ Parent Portal ✓ Arbor App ✓ Payments for clubs, meals and trips ✓ Meal Management ✓ Parents Evening Booking ✓ Student Portal ✓ Custom Report Cards 	<ul style="list-style-type: none"> ✓ Payments Plus, inc. School Shop, Google and Apple Pay and Enhanced Meal Management ✓ Staff Performance ✓ My Classroom ✓ Intervention Tracking ✓ Formative Assessments 	<ul style="list-style-type: none"> ✓ Shared Teaching ✓ Microsoft Power BI Connector ✓ Google Classroom or Microsoft Teams live sync ✓ Custom HR, Finance, or Data Warehouse integration

The story

Why have we updated our tiers?

- Since we launched our school MIS back in 2011, a lot has changed at Arbor. We've added 100s of new features, tools and modules over the years, and today over 3,900 primary, secondary and special schools use Arbor to transform the way they work. In the process, we've learned a *lot* about what schools need from their MIS and how they want to use it.
- We started as a primary school MIS, and now have fully featured products for secondary and special schools - and MATs.
- Having recently launched several significant new modules which really expand what Arbor can do at your school (Payments Plus, My Classroom, and our Multi-Academy Trust MIS amongst them), we felt now was the right time to review the way we package our MIS.
- Here's what we've done:
 - **We've added two new pricing tiers** in response to your feedback to make it easier for schools to find the right version of Arbor for them. Our new Essentials school is designed to suit schools looking for a lighter weight MIS, whilst our Collaborate tier is designed for schools with more complex, technical setups
 - **We've added some popular features into lower tiers.** For example, Payments Plus will now be part of our Perform tier rather than an add-on. This means that each Arbor tier increases in value and functionality, and streamlines our offering
 - **We've made a small increase to our pricing** for the first time since 2015. This will only apply to schools who are moving to, or renewing with, Arbor this year.
- To reflect the volume of new features we've added, to respond to inflation, and to make sure we can keep investing in innovation, from 7th November 2022 the base price for a primary will increase by £500, a secondary by £1000 and a 6th form by £500. There will be no change to our per pupil pricing.
- Our mission has always been to make schools' working life simpler, less stressful and more productive. We hope that these updates give you more flexibility to find the right Arbor package for you.

Pricing

	Essentials	Core	Comms	Perform	Collaborate
Primary (and AP schools)	£1.50/student +£750 base	£3/student +£2,000 base	£6/student +£2,000 base	£10/student +£2,000 base	POA
Secondary (inc. KS1-KS4 schools)	£2/student +£2,000 base	£4/student +£4,000 base	£7/student +£4,000 base	£11/student +£4,000 base	POA
6th Form, UTC & FTE (inc. KS5 & Independent schools)	£3/student +£3,000 minimum	£4/student +£4,500	£7/student +£4,500	£11/student +£4,500	POA
3+ institutions		5%	5%	10%	
8+ institutions		10%	10%	15%	
15+ institutions		15%	15%	20%	

Positioning

How to talk about the new tiers

	Essentials	Core	Comms	Perform	Collaborate
Who it's for	Perfect for schools who want a cloud-based MIS they can get up and running with quickly, that does the basics really well.	Perfect for schools who want to streamline their work by moving to the cloud, but want to use lots of their favourite third party systems too.	Perfect for schools who want to manage, issue and record communications from within their MIS.	Perfect for schools who want to work efficiently and supportively in one easy-to-use place.	Perfect for schools who want to do more complex integrations with existing tools and systems, work across multiple schools at once or who need a custom data warehouse set up.
What's in it	This tier gives you Arbor's essential features, ready to use, out of the box.	This tier gives you what you need to replace your legacy, server-based MIS, and more. Arbor's intuitive, timesaving tools are designed to make every day easier.	This tier means that you can update parents and guardians in real time from Arbor - and they can easily update your school, too. All from one, shared system.	This tier joins up people, systems and policies across your whole school.	This tier offers the flexibility to join up your systems in the way your school or trust needs

How it helps	It has everything you need for census, time-saving tools like paperless registers, scheduled reports and at-a-glance updates, with all the convenience and security from being in the cloud.	It includes features like automated workflows and behaviour escalations, custom reporting and staffing reports to help you automate things you do a lot and save you significant time each day.	The Parent App makes it simple to communicate important messages instantly, and our Parent and Student Portals mean it's easy for them to manage important jobs themselves - like updating their contact details, paying for trips or booking parent evenings. Everything is instantly recorded in Arbor, creating a single, up-to-date record for every child.	From office staff and teachers to parents and school leaders, everyone has direct access to the tools and information they need - supporting your whole team in one, shared system. With more shared data, a single-view of each child, workflows, comms and information, it's easy for staff to work together, spot patterns, solve issues and plan ahead.	With options like Shared Teaching, PowerBI Connector, Google Classroom or Microsoft Teams and more.
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Key differences between G-Cloud 12 and 13

Module	G12	G13
<i>Behaviour</i>	Core	Tracking - Essentials Escalations - Core
<i>Communications</i>	Core - Email and SMS	Email - Essentials Core - SMS
<i>Report Cards</i>	Comms	Core - Report Cards Comms - Custom Report Cards
<i>Meal management</i>	Perform	Comms
<i>Payments</i>	Perform - Payments (Payments Plus as add on)	Comms - Payments Perform - Payments Plus
<i>Summative Tracking</i>	Core	Essentials
<i>Staff Absence and Cover</i>	Essentials	Essentials - Absence Core - Cover
<i>Clubs and Trips</i>	Core	Core